

Arundel Partners The Sequel Project Solution

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Arundel Partners The Sequel Project

A Word File. An Excel File. Arundel Partners is a financial company that is contemplating an unusual investment project. The company is looking to buy rights to possible sequels for prospective movies and profit by actually making the sequels for movies that become commercial success. The company has already initiated talks with some studios and ...

Arundel Partners: The Sequel Project Case Solution Summary

Arundel Partners: The Sequel Project Case Solution Introduction. Mr.David A. Davis came out with an unusual plan. The movie industry analyst gave an idea to start an investment group with the name of Arundel Partners. According to David; the investment group would buy the sequel rights of a film based on the success of the movie.

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Arundel Partners: The Sequel Project The maximum per-film price for the sequel rights that Arundel Partners should pay is \$5.12M. If Arundel Partners were to use the traditional DCF methods to find the value of the sequel rights, the NPV would be -\$8.42M loss per-film (see Appendix 1). Calculation Details

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Arundel Partners: The Sequel Project by Abhi K

A group of investors is considering buying the sequel rights for a portfolio of feature films. They need to determine how much to offer to pay and how to structure a contract with one or more major. Arundel Partners: The Sequel Project | The Case Centre, for educators.

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Arundel Partners The Sequel Project Case Solution, Arundel Partners The Sequel Project Case Analysis, Arundel Partners The Sequel Project Case Study Solution, Arundel Partners The Sequel Project Case Solution, Arundel Partners is a monetary organization that is thinking about a surprising venture extend. The organization is hoping to purchase rights to

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Case Study 5: Arundel Partners - The Sequel Project Alfred Frances Lucas Hennessey Rick Piket Executive Summary The value of the right to a sequel comes from the investor earning a specified percentage of future cash flows from the sequel, if the sequel is ever made.

Case study 5 - Case Study 5 Arundel Partners The Sequel ...

"Arundel Partners: The Sequel Project." Harvard Business School Case 292-140, June 1992.

Arundel Partners: The Sequel Project - Case - Harvard ...

Arundel Partners: The Sequel Project Case Solution. Need to buy sequel rights. The film industry has been enormous for its popularity over different sequels made. Since Arundel was looking for an opportunity to take over different sequels of films,during 1992, Arundel focused on investing in film studios in order to generate high profit margins.

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Arundel Partners: The Sequel Project The maximum per-film price for the sequel rights that Arundel Partners should pay is \$5.12M. If Arundel Partners were to use the traditional DCF methods to find the value of the sequel rights, the NPV would be -\$8.42M loss per-film (see Appendix 1).

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Case 1. Arundel Partners: The Sequel Project 1. Why do the principals of Arundel Partners think they can make money buying movie sequel rights? Why do the partners want to buy a portfolio of rights in advance rather than negotiating movie-by-movie to buy them?

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BUSINESS POLICY and STRATEGY School of Business Administration Portland State University Spring 2007 Professor Melissa M. Appleyard Mgmt. 562: Tuesday, 5:40-9:20PM, Classroom 1102 (Capital Center) CRN 61906 Mgmt. 562: Wednesday, 5:40-9:20PM, Classroom SBA 160 (Downtown) CRN 61907 BA 495 Honors(: Friday, 9:00AM-12:40PM, Classroom SBA 390 CRN 60279 Office: SBA 633, Office Hours: By Appointment ...

Arundel Partners: the Sequel Projects Essay Example ...

Arundel Partners: the Sequel Project 2 Essay Example. Summary Arundel Partners: The Sequel Project They would be interested in purchasing the sequel rights for one or more studios` entire production over an extended period of not less than a year. If a particular film was a hit, and Arundel thought a sequel would be profitable, it would exercise its rights by producing the sequel.

Arundel Partners The Sequel Project Free Essays

...Case Write-Up: Arundel Partners 15.415 Finance Theory Section B, Oysters Arundel Partners: The Sequel Project With the purchase of sequel rights, what Arundel is achieving is to have a call option on the revenue that each movie brings. This helps to remove the uncertainty and risks associated with producing a movie, especially with regard to moviegoers' taste.

Arundel Partners: the Sequel Project 1 Essay - 1682 Words

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